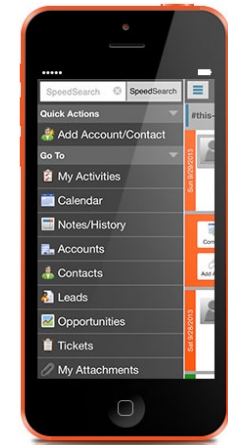## Saleslogix v8.1:

Purposeful Innovation

We're proud and excited to unveil the latest edition of our award-winning **Saleslogix CRM platform— v8.1**. Its next-level mobile and social media tools help you get the most out of your customer interactions and convert those valuable leads into sales. Check out v8.1— the next generation of CRM!

8.0 — Saleslogix v8.0

New interface—enhanced look and feel for a better, more productive experience.

Better resource-planning tools—improved visibility into team calendars for improved collaboration.

Powerful customisation tools—added control for administrators and IT pros.

Cloud performance and security improvements—added hardware, memory, and security enhancements for Saleslogix Cloud v8.0.

Mobile 3.0

Upgraded mobile customer intelligence— provides contextual KPIs, charts, and menus through the Mobile 3.0 Platform[1].

8.1 — Saleslogix v8.1
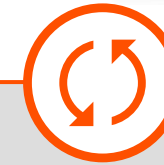
Social · Flexibility · Analytics

Innovative social features—embedded social tools allow customer engagement on popular social media platforms from within CRM.

Built-in flexibility—allows a choice of browser and web tools; a centralised admin interface simplifies enterprise tool integration.

New Outlook® sync—seamless access to Saleslogix contacts, calendar and library documents.

Multiple attendees per activity— adds multiple contacts, leads and users to your activities and history in Saleslogix.

Enhanced reporting and analytics[2]—over 70 ready-to-use business and sales reports with analytics that drive more insightful customer interactions.

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www.saleslogix.com

[1] Check the compatibility list at saleslogix.com/compatibility for supported devices and browsers.
[2] Some analytics solutions require an additional fee.

saleslog!x™ 8.1