

**PRESS RELEASE:
Best Corporate Supporter 2012**

July 2012



empath-e Limited – the art of saving Moon Bears

empath-e Limited are honoured to have been awarded “Best Corporate Supporter 2012” by Animals Asia Foundation UK in recognition of their on-going commitment to AAF and, notably, for their sponsorship of “Moonstruck” held in April at the Menier Gallery, London.

Gill Maltby, UK Director of Animals Asia UK, comments: *“As I hope you realise, your support is vital to us as we remain focussed and determined to improve the conditions for animals in Asia and our commitment to finally putting an end to bear bile farming. This is our way of saying Thank You”.*

Dr Jill Robinson MBE, Founder & Chairman of Animals Asia, continues: *“Mike & Tracie are the perfect examples of corporate bosses who embrace social responsibility for the good of the environment and the animals that share our world. Where would the bears be without ethical and empathetic companies like these who believe in giving back, so that the ripples of compassion can spread. Thank you Empath-e Limited—heroes of the business community for your generosity of heart and corporate funds—spearheading a kinder world for us all.”*

Mike Spragg & Tracie Caswell, directors of empath-e Ltd, comment: *“We are delighted to continue our support of Animals Asia in their momentous efforts to stem and, hopefully, eradicate bear bile farming. We are very grateful to win this award and thank Animals Asia for their recognition of our efforts over the last few years and we are very proud to be associated with this charity. Not least, it makes up for the aches, scrapes and bruises received whilst on the China Trek in October! - although, of course, this pales into insignificance compared with the pain suffered by the Asiatic Brown Bear each and every day by merciless bile farmers.”*

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empath-e Limited is a certified Sage Plc Business Partner and a leading provider of Customer Relationship Management (CRM) and associated business systems within the UK & Europe.

For further details about Moonstruck 2012 visit www.empath-e.com/moonstruck
For full information on Animals Asia visit <http://www.animalsasia.org>