



Industry Analyst Quotes

By Infor Analyst Relations

Sharon Sulc | Angela Barbato | Annette Dehler |
Melissa Carpenter | Natalie Byrnes

*Specialized by industry.
Engineered for speed.*



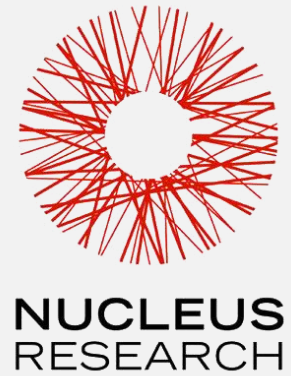
CRM

Analyst Coverage

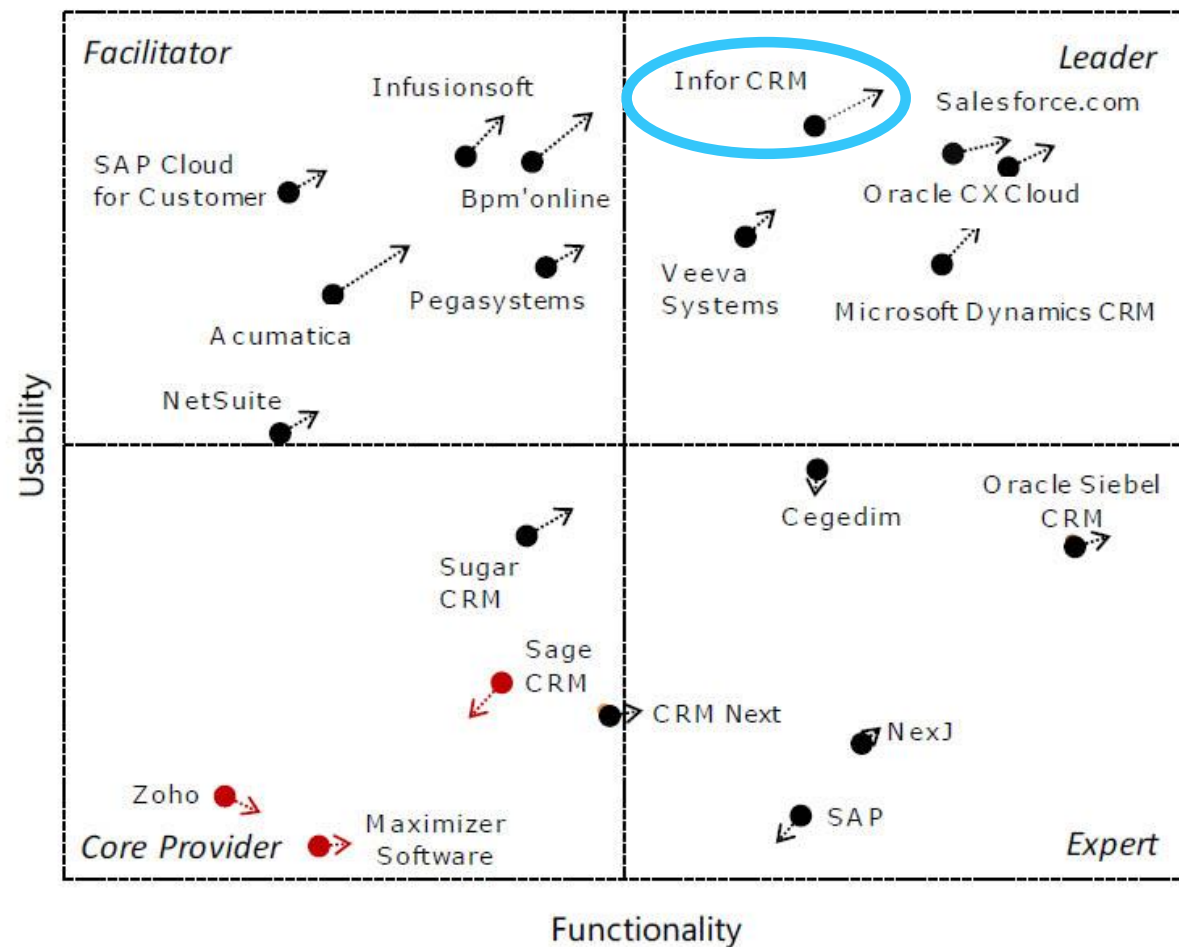
*Specialized by industry.
Engineered for speed.*



Infor CRM



CRM VALUE MATRIX 2H2014



Infor moves into the Leaders quadrant of this Matrix for the first time this fall based on its continued investment in user interface design and its acquisition of the assets of SalesLogix, adding sales and service functionality to Infor’s rich existing marketing capabilities.”

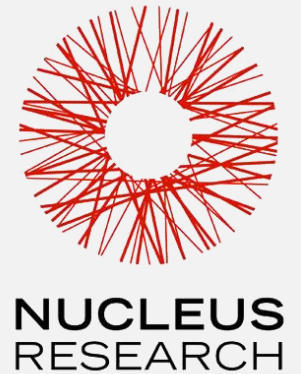
Nucleus Research

“Technology Value Matrix Second Half 2014, CRM” September 2014.

Ongoing organic investments in usability and functionality, particularly in the areas of embedded analytics, marketing, and social collaboration, as well as acquisition activity, have driven position shifts in this edition of the Matrix. Vendors losing position have advanced their ability to deliver value at a relatively slower pace than their peers. Vendors indicated with a red dot have one or more factors that Nucleus believes may limit their commitment to the market or long-term viability.



Analyst Validation



Nucleus expects to see Infor become a **more formidable competitor on usability in the CRM suite space**, especially as it brings the strengths of ION and [Infor] Ming.le to bear. Infor's plans for further investment in industry cloud suites with deep vertical functionality will **likely improve its positioning** from a functionality perspective **in future versions of the Matrix.**"

Nucleus Research

"Technology Value Matrix Second Half 2014, CRM" September 2014.

infor

TM